ANSYS Introduces Industry's Most Comprehensive Pay-Per-Use Licensing Model For Engineering Simulation Software

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PITTSBURGH, March 31, 2016 /PRNewswire/ -- Companies around the world now have unprecedented flexibility to solve the toughest engineering and product challenges, thanks to the introduction of ANSYS Elastic Licensing. This new ANSYS (NASDAQ: ANSS) pay-per-use licensing model unlocks the world's broadest portfolio of engineering simulation software – enabling users to optimize license utilization while giving them license flexibility to meet the changing demands of their businesses.

Offered alongside the traditional lease and paid-up models, as well as with cloud offerings, ANSYS Elastic Licensing is the first engineering simulation software licensing standard that provides hourly-based access to the breadth of ANSYS' world-class multiphysics platform in a single license. Elastic licensing enables customers to size their paid-up or lease license pool to their typical workload, but make adjustments for occasional users to meet peak demands.

"ANSYS customers already benefit from the leading engineering simulation software in the industry. Our elastic licensing provides the flexibility for customers to use simulation in precisely the way that best fits their particular business," said Ray Milhem, vice president of enterprise solutions and cloud for ANSYS. "Customers aren't forced into any single option. Instead they have a wide array of choices across deployment and licensing options – enabling the broadest possible use of simulation. This is all part of our quest to make simulation available to every engineer."

Elastic licenses have multiple use cases. They allow for ultimate flexibility across the full portfolio of simulation products. This option also allows for peak usage on top of more traditional licensing as well as for ad-hoc development teams focused on short-term projects.

The initial release of ANSYS Elastic Licensing will be made available through ANSYS cloud-hosting partner's Bull Atos Technologies, CPU 24/7, Gompute, Nimbix and Penguin Computing, followed by the ANSYS Enterprise Cloud later this year hosted on Amazon Web Services. Through the cloud, customers will have unrestrained access to ANSYS' multiphysics platform offering regardless of location, removing licensing constraints. ANSYS will also offer the option for its on premise lease and paid-up licenses.

"Flexibility is critical for a company like ours," says Sukhvinder Kang, chief technology officer for Aavid Thermalloy. "Working on numerous simulation projects with teams across the globe, it is difficult to predict up front, the mix of ANSYS products we will need, where we will need them and how many licenses we will need. Working with ANSYS has proven the value of usage-based licensing to support our constantly changing simulation needs. We expect that elastic licensing will give us the access to the broad suite of multiphysics solutions that we need to support our customers globally and bring our innovative products to market faster and more reliably than ever."

About ANSYS, Inc.
ANSYS is the global leader in engineering simulation. We bring clarity and insight to our customer's most complex design challenges through the broadest portfolio of fast, accurate and reliable simulation tools. Our technology enables organizations in all industries to imagine high-quality, innovative and sustainable product designs that have an accelerated time to market. Founded in 1970, ANSYS employs almost 3000 professionals, more than 700 of them with PhDs in engineering fields such as finite element analysis, computational fluid dynamics, electronics and electromagnetics, embedded software, system simulation and design optimization. Headquartered south of Pittsburgh, U.S.A., ANSYS has more than 75 strategic sales and development locations throughout the world with a network of channel partners in 40+ countries. Visit www.ansys.com for more information.

ANSYS also has a strong presence on the major social channels. To join the simulation conversation, please visit: www.ansys.com/Social@ANSYS

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