



ANSYS Announces Elite Members For Multiphysics Channel Partner Program

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PITTSBURGH, April 7, 2015 /PRNewswire/ -- [ANSYS](#) (NASDAQ: ANSS) announced today that five of its channel partners around the world have received Elite designation as part of its enhanced program to promote and support the adoption of comprehensive multiphysics solutions to meet customers' evolving technology requirements. The Elite status requires meeting steep requirements and certifies the channel partners to promote, sell, support and service the broad ANSYS multiphysics simulation portfolio.



The Elite Channel Partners for 2015 are:

- [CADFEM](#) GmbH in Germany, including its associates CADFEM (Suisse) AG and CADFEM (Austria) GmbH
- [Cybernet](#) Systems Co. Ltd. in Japan
- [ESSS](#) in Brazil
- [SimuTech Group](#) in the United States
- [TAE Sung Software & Engineering Inc.](#) in South Korea

The ANSYS Elite channel partner program, which includes Elite and Standard membership levels, promotes customer success by ensuring that channel partners meet stringent certification and resource requirements. Elite partners must have exceptional customer satisfaction rates, show consistent sales growth by meeting specific annual new business targets and employ technical and sales personnel who are fully certified by ANSYS.

"All ANSYS channel partners are experts in engineering simulation technologies and are known throughout the industry," said Ravi Kumar, director of the ANSYS worldwide channel program and emerging markets. "But our Elite partners are truly the best in their approaches to broadening the use of ANSYS technologies and pursuing our long-term vision of simulation driven product development. They must undergo a rigorous annual certification process to ensure they can meet the evolving technology needs of some of the best companies in the world. It's a real honor to work with these committed and passionate organizations, which are making significant contributions to ANSYS by enabling us to efficiently expand our market coverage and to support our customers' innovation initiatives worldwide."

Designed to increase the ANSYS reach globally, the ANSYS Elite channel partner program includes deep sales and technical training on ANSYS multiphysics solutions, certification, promotion and demand generation activities, access to collateral, field sales support and regular performance measurements.

"It's a tremendous honor to be among the inaugural group of channel partners to earn Elite status," said Ken Lally, CEO of SimuTech Group. "We have a long history of working with ANSYS to bring its vision of Simulation Driven Product Development™ to organizations throughout the United States and Canada. Being an Elite channel partner will enable SimuTech to elevate our relationship and expand the use of engineering simulation even further."

About ANSYS, Inc.

ANSYS brings clarity and insight to customers' most complex design challenges through fast, accurate and reliable engineering simulation. Our technology enables organizations — no matter their industry — to predict with confidence that their products will thrive in the real world. Customers trust our software to help ensure product integrity and drive business success through innovation. Founded in 1970, ANSYS employs over 2700 professionals, many of them expert in engineering fields such as finite element analysis, computational fluid dynamics, electronics and electromagnetics, embedded software, system simulation and design optimization. Headquartered south of Pittsburgh, U.S.A., ANSYS has more than 75 strategic sales locations throughout the world with a network of channel partners in 40+ countries. Visit www.ansys.com for more information.

ANSYS also has a strong presence on the major social channels. To join the simulation conversation, please visit: www.ansys.com/Social@ANSYS

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